

ThyCa: Thyroid Cancer Survivors' Association, Inc.

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Annual Report for 2019



Dear Friends,

2019 marked our 25th year serving people worldwide. Our free services and resources reached people in more than 130 countries. Our services result from the dedication of the thousands of people whose contributions of their time, talents, and financial support make it possible for ThyCa to sustain, strengthen, and extend our services and to award research grants.

Many who serve are coping with the challenges of their own thyroid cancer, or thyroid cancer in a loved one. Many have lost loved ones to this disease. We are grateful for everyone's help, and for the generous support of our donors.

As we dream of cures for all thyroid cancer, we are proud to fund more thyroid cancer research. The donations to ThyCa directly support our services, awareness, outreach, and research funds.

We continued to expand our website this year. We held hundreds of events — support groups, workshops, seminars, and the annual International Thyroid Cancer Survivors' Conference. We expanded our local and online support groups and our activity on social media — Facebook, Twitter, Instagram, LinkedIn, Pinterest, and Snapchat.

We are excited also about our constructive alliances with international, national, regional, and local organizations. We will continue to strengthen our services for everyone whose life has been touched by thyroid cancer, to ensure that no one feels alone as they cope with this disease.

We invite you to read this Annual Report and to visit our web site often (www.thyca.org). We are committed to further strengthening our efforts to help us all, and to find cures for all thyroid cancer. We wish you all the best of health,

—ThyCa's Board of Directors and Executive Director

About ThyCa

Began in 1995, ThyCa: Thyroid Cancer Survivors' Association, Inc. (ThyCa) (www.thyca.org) is a nonprofit 501(c)(3) organization of thyroid cancer survivors, family members, and health care professionals. ThyCa is dedicated to support, education, and communication for thyroid cancer survivors, their families, and friends, as well as raising awareness for early detection, outreach to health care professionals and the public, and thyroid cancer research fundraising and research grants. ThyCa's Tax ID number is 52-2169434.

Board of Directors, December 2019

Bridget Corcoran, Treasurer
Karen Ferguson
Anita Hubbard, Recording Secretary

Bill McClain
Denise Rivera
Howard Solomon, Board Chair
Kurt Alexander, General Counsel

Executive Director

Gary Bloom

Medical Advisory Council

Our Medical Advisory Council includes 57 distinguished thyroid cancer specialists and other health care professionals. We greatly appreciate their guidance and dedication. Our advisors plus many other physicians and other professionals contribute their expertise through input and review of the medical information in our publications and on our web site. They participate in our events. They help ThyCa in many other ways. Our thanks to these professionals for the care and treatment they provide, their support of patient well-being, and their efforts to find cures for all thyroid cancer.

\$5
Pays for a low-iodine cookbook for someone undergoing radioactive iodine treatment

\$10
Provides a sport pack filled with info for a child with thyroid cancer

\$50
Provides 16 thyroid cancer handbooks

\$100
Provides two ThyCa Conference scholarships, allowing patients to learn and meet other survivors

Help Thyroid Cancer Patients

Donate to ThyCa
www.ThyCa.org/Donate

Your tax-deductible donations provide support, services and information to thyroid cancer patients and doctors, and help fund life-saving thyroid cancer research.

Service Overview: Survivorship Education, Support, Resources, Public Awareness

Our services and resources serve people being tested, treated, or monitored for any type of thyroid cancer, as well as their caregivers and friends, health care professionals, and the public. Our numerous free services are made possible by ThyCa volunteers, staff, and in-kind and financial donations. Funding comes from membership dues, individual donations, and unrestricted operating grants. Among 2019 accomplishments:

Web Site, www.thyca.org. Our comprehensive web site explains all types of thyroid cancer and has materials in numerous languages. More than 75 leading thyroid cancer specialist physicians provide ongoing input and review.

Free Handbooks. Our free handbooks combine the efforts of physicians, patients, and caregivers. The handbooks are free for download in both PDF and ePub formats, and in print by mail to individuals and physicians to give to their patients. We distributed thousands of copies during 2019.

- **Thyroid Cancer Basics** covers all types of thyroid cancer. It's available in English, Arabic, Chinese, Hebrew, Italian, Russian, and Spanish.
- **Anaplastic Thyroid Cancer Handbook** offers key information about the rarest and most aggressive thyroid cancer. Available in English, Chinese, and Spanish.
- **Medullary Thyroid Cancer Handbook** explains both sporadic and hereditary medullary thyroid cancer. It's available in English, Chinese, and Spanish.
- **Thyroid Nodules: Testing and Follow-Up Handbook** explains both benign and malignant thyroid nodules. It's available in English and Arabic.

Patient Information Packets. We filled requests for thousands of free Patient Information Packets worldwide.

Free Low-Iodine Diet Information: The 8th Edition of our acclaimed free Low Iodine Cookbook is available. Medical advisors and research dietitians provided input and review. Cookbooks are available in English, French, Portuguese, and Spanish. We also make available for download a 1-page Low Iodine Diet Guidelines in English, Japanese, and Spanish.

ThyCa Newsletter. Our free weekly online newsletter went to over 120,000 recipients in over 130 countries.

Online Support Groups. ThyCa's email support groups and Inspire online community grew to more than 70,000 participants. Our group support began in 1995 with the world's first thyroid cancer support group.

Local In-Person Support Groups. More than 130 groups in 9 countries provide valuable face-to-face support.

One-to-One Support. Our Toll-Free Number Team, Email Response Team, Person-To-Person Network (matches people with the same thyroid cancer type), gave 1-to-1 service to over 10,000 individuals and organizations this year.

Videos. Our YouTube channel has over 70 videos with physicians, patients, and a caregiver.

Free Guestbook and Newsletter Subscriptions.

Through our Guestbook, website visitors subscribe to our free online newsletter and email announcements.

Outreach. We provided more than 150,000 free brochures and other materials to physicians, hospitals, individuals, and community groups in 2019.

Thyroid Cancer Awareness Month. ThyCa sponsors Worldwide Thyroid Cancer Awareness Month each September. Our web site gives details plus free tools and tips. Individuals and organizations again partnered.

#TruthsAboutTC Campaign. ThyCa collaborated with Light of Life Foundation and Eisai, Inc. in the 5th year of this multimedia campaign to raise awareness.

Workshops and Seminars. ThyCa support groups sponsored dozens of free seminars with physician speakers. ThyCa also sponsored free one-day Regional Workshops in Maryland, and New York.

Annual International Conference. Our 22nd Annual International Thyroid Cancer Survivors' Conference in Denver, Colorado, drew people from around the United States and other countries. The 23rd International Conference will take place in Los Angeles, California, on October 23-25, 2020.

Pediatric Backpacks. The free backpacks sent to children, teens, and their families are filled with information and ThyCa Awareness items.

Meetings and Exhibits. ThyCa took part in more than 30 professional meetings, seminars, and community health fairs in 2019. Our reason for participating is to raise awareness about thyroid cancer as well as ThyCa's many programs and services.

NORD Support. ThyCa participated in publicizing Rare Diseases Day, an important awareness observance of the National Organization for Rare Disorders (NORD).

Financial Supporters and Grantors. Generous financial support of our members and individual donors, as well as unrestricted educational grants from our year-round financial supporters funded ThyCa's free services, publications, events, and outreach. Our thanks to our 2019 Grantors: Bayer, Blueprint Medicines, Eisai, Exelixis, Lilly Oncology, Sanofi-Genzyme, Shire Pharmaceutical, and Sonic Healthcare.

Volunteers—Thank You. Thanks very much to our more than 400 volunteers for your tremendous efforts.



Research Fundraising and Grants

ThyCa began fundraising for thyroid cancer research in 2001 to expand urgently needed thyroid cancer research. In 2003 we proudly awarded the first-ever patient-funded Thyroid Cancer Research Grant. Since then, we have awarded 84 grants to researchers in 7 countries, totaling more than \$2.3 million.

We welcome contributions of any size to our Thyroid Cancer Research Fund for research on papillary, follicular, variants, and anaplastic thyroid cancer and to our Medullary Thyroid Cancer Research Fund.

Thanks to continuing growth in donations, ThyCa awarded nine scientific and clinical research grants in 2019. Experts from the American Thyroid Association and American Association of Endocrine Surgeons reviewed applications and selected recipients. Our website has details. We plan to award more grants in 2020. One grant is the Ric Blake Memorial Thyroid Cancer Research Grant in memory and honor of ThyCa Co-Founder Ric Blake.

Thyroid cancer survivors, loved ones, and medical professionals have all joined together in varied ways to raise funds and awareness.

What we are doing ensures that no one with thyroid cancer diagnosed in the future will feel as alone or unaware of thyroid cancer as we did.

We are most grateful to everyone who donates to ThyCa.

We thank the many volunteers who initiated highly successful individual fundraisers during the year. These included the Strokes for Hope Golf Tournament, fitness center events, a hike, countless birthday celebrations, and more. In addition, our 18th Annual Benefit Dinner/Auction was an inspiring evening of tribute and support. The consistent theme is that each donation makes a difference.

Through these wonderful efforts, we hope that the future will bring cures for all thyroid cancer.

Statement of Financial Position

ThyCa: Thyroid Cancer Survivors' Association, Inc.

For the Years Ending December 31, 2019 and 2018

ASSETS	2019	2018
Cash and Cash Equivalents	\$731,486	\$645,622
Inventory	\$10,168	\$7,152
Receivables	\$17,036	\$-
Other Assets	\$1,663	\$1,620
Total Assets	\$760,353	\$654,394
LIABILITIES AND NET ASSETS		
Liabilities	\$8,367	\$12,005
Net Assets and Liabilities	\$751,986	\$642,389
Designated Assets	\$217,803	\$191,026
Revenues	\$738,306	\$696,905
Expenses (See Note 1)	\$638,011	\$632,839

Notes:

1. 2019 and 2018 expenses include thyroid cancer research grant distributions of \$208,125 and \$239,575, respectively. They also reflect the added start-up and continuing expenses for several initiatives, including the handbook series and translations, the conference session video/audio recordings, further website enhancements, and other new initiatives.
2. ThyCa's audited financial statements are available upon written request.

Thank You

Our special thanks to all the people we serve, to our volunteers, to our medical advisors, and to our donors for your terrific support and involvement in 2019. Truly, you're all helping make a difference to people whose lives have been touched by thyroid cancer. We look forward to an even better year of service and support in 2020.