



20th International Thyroid Cancer Survivors' Conference

October 6-8, 2017

Baltimore, Maryland

Support • Education • Communication • Research • Hope

**Ad
Reservation
Deadline:
Sept. 5, 2017**

**Ad
Submission
Deadline:
Sept. 15, 2017**



Advertise with us!

Our professional conference program is approximately 40 pages long. We print 1,000 copies that will be distributed to all conference attendees, and extra copies will be mailed with ThyCa inquiries. Advertising in our program is an effective way to place your name in the spotlight, while supporting an organization that promotes thyroid cancer research and support to survivors all year long.

Pricing

Quarter-Page Vertical	2.125" x 3.65"	\$450
Half-Page Horizontal	4.5" x 3.65"	\$650
Full-Page	see specs below	\$950

Full-Page Premium:

Inside Front Cover	\$1,350
Inside Back Cover	\$1,350
Full-Page Premium: Back Cover	\$1,550

Advertising Specifications

AD SIZES

- Quarter-Page Vertical: 2.125" x 3.65"
- Half-Page Horizontal: 4.5" x 3.65"
- Full-Page (Bleed): 5.5" x 8.5" add another 1/8" on 4 sides for bleed

PRODUCTION SPECIFICATIONS

- Trim size: 5.5" x 8.8"
- We do not provide confirming proofs
- Digital files only

Designing Your Ad

- Advertising price does not include ad design and production

File Formats

- All art must be at least 300 dpi or your ad may not print correctly
- We prefer press ready PDF files. Please use PDF/X-1a:2001
- We do not accept Microsoft Publisher files. Save in PDF at 300 dpi or higher. Ads with 72 dpi web images are not acceptable
- Convert color ads to CMYK to print as 4-color process-PMS or RGB files will not image correctly

Email finished ads to: cindy@duckgirlart.com

For ad sales and inquiries, contact Theresa Wickerham, (314) 974-5804 or twick.thyca@yahoo.com