



# ThyCa: Thyroid Cancer Survivors' Association, Inc.<sup>SM</sup>

An all-volunteer non-profit 501 (c)(3) organization of thyroid cancer survivors, family members, and health professionals, dedicated to support, communication, and education for thyroid cancer survivors, their families, and friends P.O. Box 1545, New York, NY 10159-1545

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March 12, 2005

## The Ivy Fashion Benefit

The Cornell Design League in conjunction with Harvard College's Veritas Records will be presenting **The Ivy Fashion Benefit** at the W New York Hotel as a fundraiser for Thyroid Cancer research. This fashion show will take place on May 1, 2005. This is the first time that the students from the Cornell Design League will bring their fashion show to New York City, and your support will help showcase Cornell's up-and-coming student designers. This will also give Veritas Records the opportunity to perform in front of members of the music industry.

We are presenting this show in New York City to broadcast a message of determination and hope through the self-expression found in our design and music. This past summer, one of the Cornell Design League's members was diagnosed with thyroid cancer. She has channeled her positive attitude and passion for design into her work and has become an inspiration to us all. We have created this event in her honor.

All proceeds from ticket sales and sponsorships will be donated to ThyCa: Thyroid Cancer Survivors' Association ("ThyCa"), which will utilize 100% of the proceeds for Thyroid Cancer research. ThyCa is a non-profit 501(c)(3) organization and all donations are tax-deductible.

The purpose of this letter is to ask for your support to battle this disease and to find a cure. All proceeds will be donated to ThyCa's Thyroid Cancer Research Fund. Your Sponsorships can and will make a difference, and together we can help to beat this. We ask that you consider a sponsorship in one of the following categories:

- \$5000.00 +
- \$2500.00
- \$1000.00
- \$ 500.00
- \$ 250.00
- \$ 100.00
- Other \$ \_\_\_\_\_

**Please make your checks payable to THYCA and mail to:**

**THYCA c/o Cornell Design League, 239 MVR Hall, Ithaca, New York 14850**

In order to make the program book, checks should be received by April 20th, 2005.

Unless you request otherwise, all sponsors who donate by April 20, 2005, will be listed in the program. We appreciate your support for this cause. Thank you very much.